



JOIN THE EARTH DAY GLOBAL CONVERSATION

The Earth Day Global Conversation is an opportunity for mayors, local government, businesses, families, faith groups, students and individuals to engage in meaningful discussions about not just environmental issues but how renewable energy can enrich their communities economically.

How? Through cheaper electricity rates, increased local corporate tax revenues, investment from incoming renewable energy companies, job creation, and potential contributions from the renewable energy sector to fund infrastructure. Every dollar saved on energy is one that can be spent on much-needed local projects, like roads, parks and public spaces. This way communities can build a more resilient economy and a cleaner future.

When Is This Happening? Earth Day happens every year on April 22, but an Earth Day Global Conversation can happen any time between now and the end of 2025. [EARTHDAY.ORG](https://www.earthday.org) set the theme for Earth Day 2025, **Our Power Our Planet**, to help shine a spotlight on the economic and environmental benefits of renewable energy — this campaign is how we help grow the conversation on renewables at a local level, with town halls in local council buildings, schools, libraries, parks, colleges and even online, **inviting everyone to take part.**

Why Do This At A Local Level? Local governments are best equipped to understand what works for their communities and have the power to lead the way in transitioning to renewable energy. This shift will drive job creation, boost economic resilience, and foster environmental sustainability. By participating in the Earth Day Global Conversation, communities can make their voices heard.

Who Should attend? Everyone! This is about bringing a wide range of people together to discuss how renewable energy — whether solar, wind, geothermal, hydro, or tidal — can work for their community. These discussions can focus on options for municipal buildings (like schools and city halls), private businesses, residential homes, or a combination of all these areas. We invite local mayors and leaders to organize these conversations and invite:

LOCAL GOVERNMENT LEADERS

- The mayor (or equivalent executive leader) and City planning and sustainability officers
- School boards
- Officials in charge of developing transportation, infrastructure, business, etc.
- Indigenous leadership

CITIZENS

- Business leaders, unions and workers
- University administrators, teachers and students
- Faith leaders
- Parents, families and individuals
- Local environmental organizations

How to get involved: [EARTHDAY.ORG](https://www.earthday.org) is here to help you organize and plan your event, providing toolkits, promotional resources, and ongoing support. To get started, contact **Evan Raskin at raskin@earthday.org or +1 (781)-686-5513.** Let's come together to make EARTH DAY 2025, our 55th anniversary, bigger and louder than ever!

